


PROJECT RUMBLEWAY

CONNOR, SARAH, AND CLAIRE

THE PROMPT

PROJECT



Dear Deer

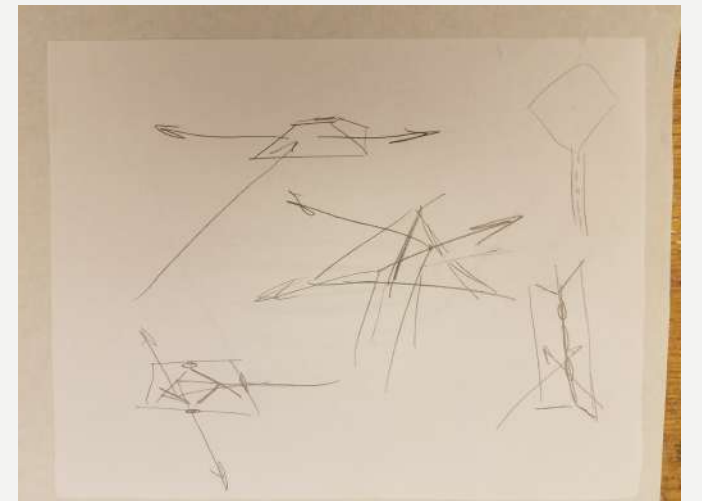
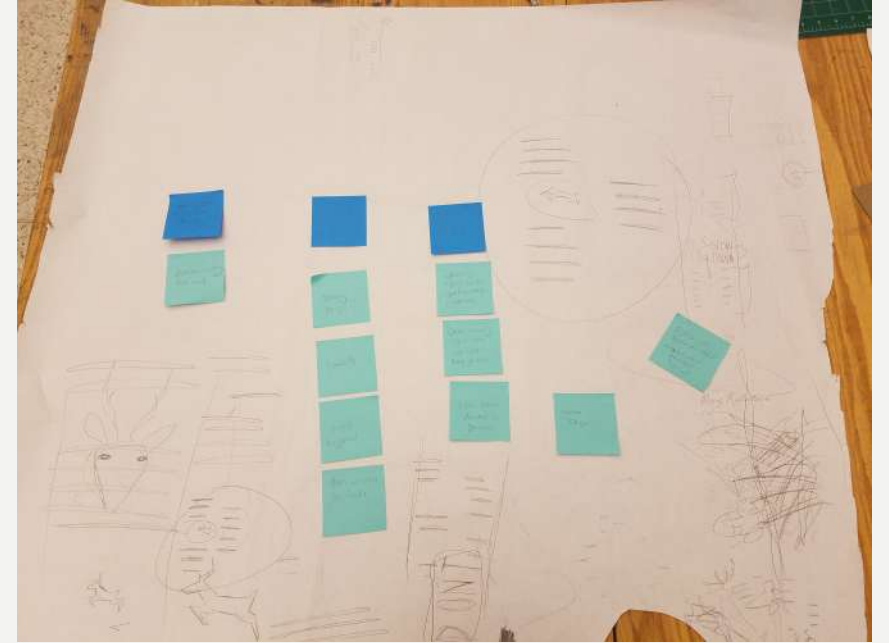
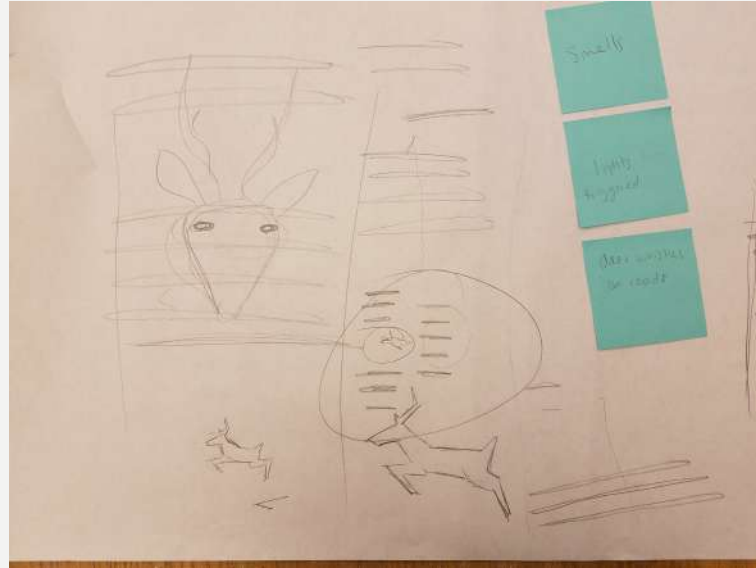
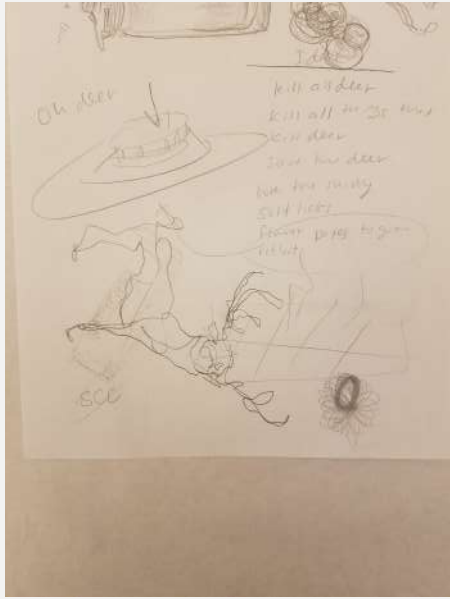
Explore A Solution For Helping Deers In Our Neighborhood, To Keep Them Away From Dangers Or A Tool Kit That Could Facilitate Users To Transform Some Household Items Into A Feeder.

Outcomes:

- 1.Design Sketches
- 2.Story Board
- 3.Rough Prototype (optional)

Wildlife + Sustainability @ ID **DesignCamp** 2017

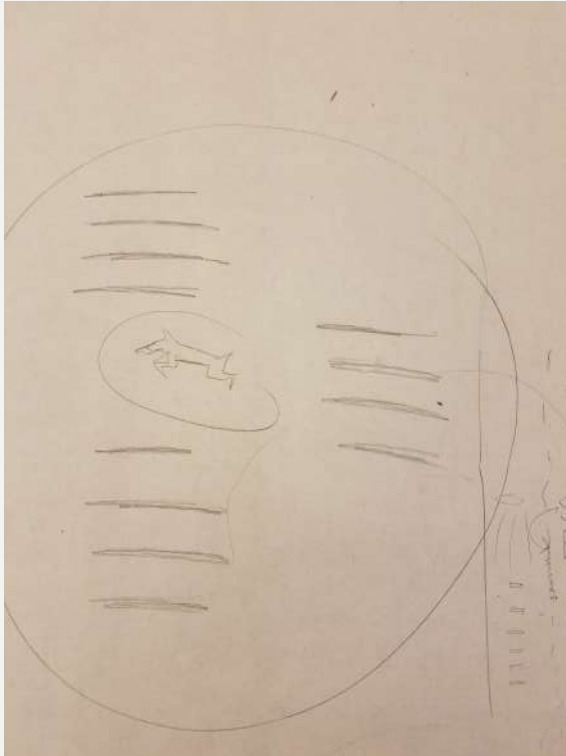
PLANNING



PAST IDEAS

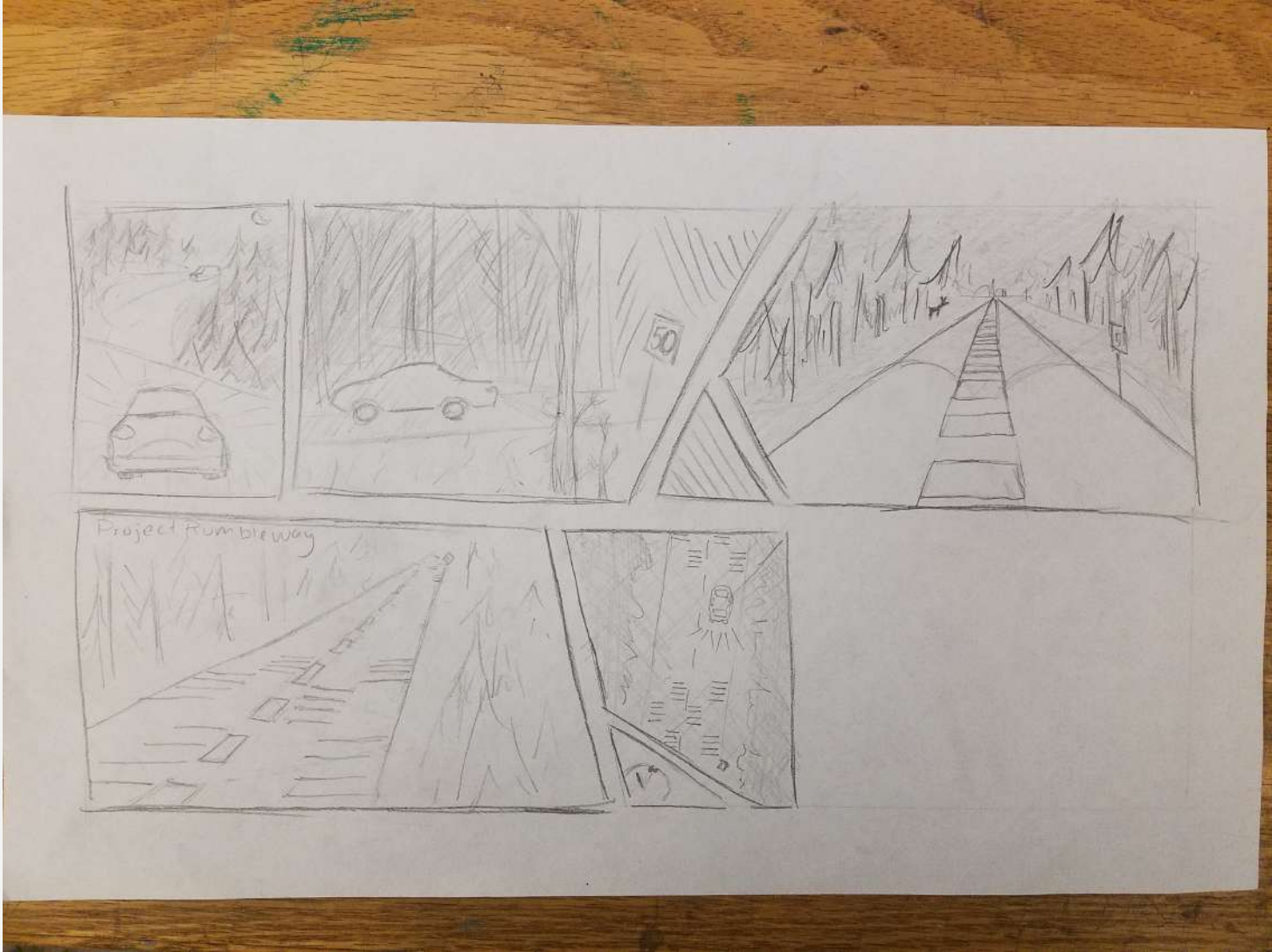
- Olfactory deterrent for deer
- Lights triggered by movement
- Deer whistles
- Signs to scare drivers
- Shiny things to scare deer
- Warning sign with speedometer (ticket?)
- Reflective lights in road (light reflects towards driver and side of road?)

SOLUTION SUMMARY



- Project Rumbleway is designed to slow down the drivers approaching and within Deer Crossing zones. There will be one set of strips at the beginning of the zone and several other sets within the zone several miles after (the number of miles depends on the total distance of the zone). Each set consists of twelve low, horizontal, reflective rumble strips, four on one side of the lane, then four on the other, then four on the other again. Also, every set will have a reflective painting of a deer before and in the middle of the rumble strips.

THE STORY



FINAL PRODUCT

