

The image features a background of vibrant green leaves and branches, framing the central text. The leaves are bright and appear to be from a deciduous tree, with some showing clear vein patterns. The branches are dark and thin, creating a natural, organic border around the text.

Terreca

An interactive app for children to explore nature
with and without an internet connection

The Problem with Technology

Today children, teens, and adults have trouble interacting with the real world and feel more comfortable within the virtual world.

We wanted to create an app that made kids excited to go out explore, learn, and experience the beautiful creatures that nature has to offer.



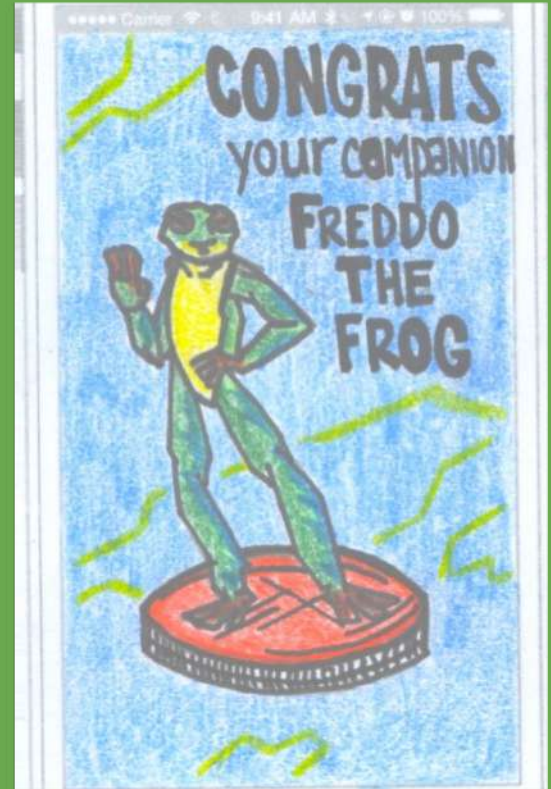
Story Board



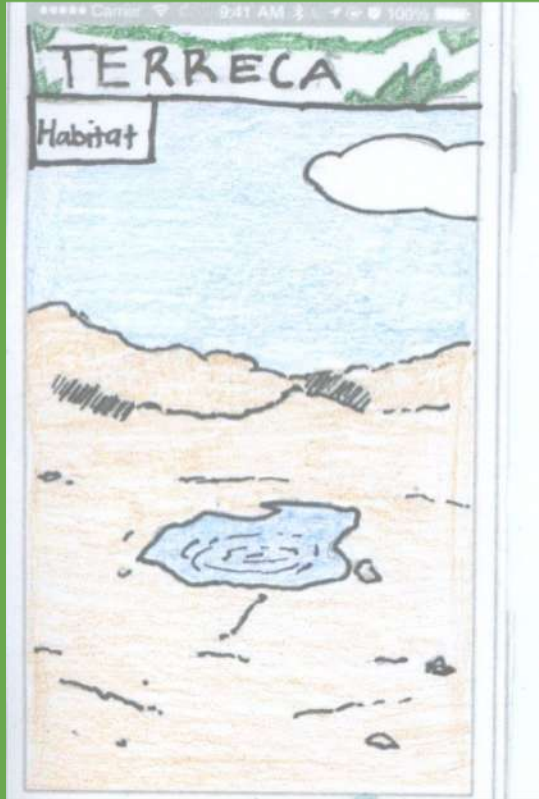
Concepts for Logo



Sign up/ Adoption



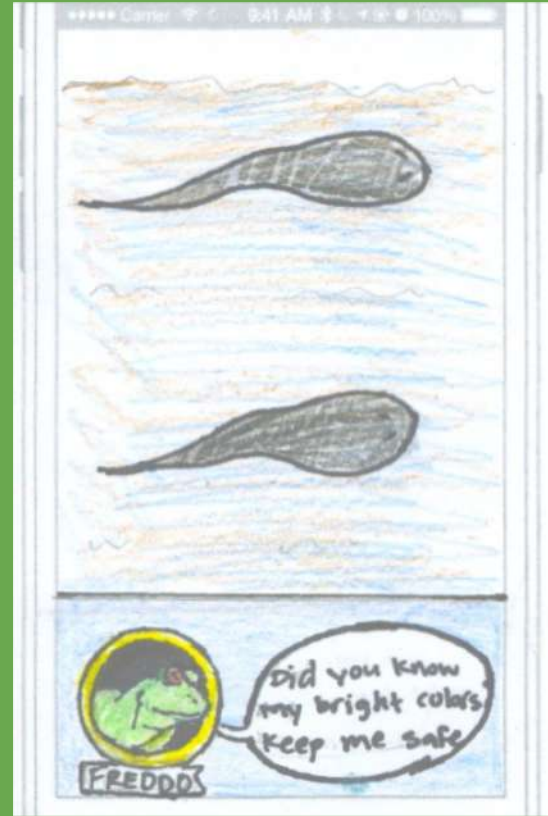
Habitat



Store



Videos



Trivia

